

Make Your Own Presence In The Fueling Industry

With TFD Franchise Model





FUEL DELIVERY – AN IDEA WHOSE TIME HAS COME

Diesel Powers The Economy

India is a growing economy and diesel powers a large swathe of it.

We know Diesel is an everyday essential for vehicles, generators, industries & manufacturing units. There is a gap in the electricity supply & demand results in power cuts even today.

This results in industries, corporate parks & building, hospitals, schools, etc., being partly dependent on power generators which constantly consume heavy amount of diesel.

Challenges In the Industry

But the traditional approach of diesel procurement comes with various challenges as highlighted below:

- ◆ Risks Involved
- ◆ Adulteration
- ◆ Fuel Wastage
- ◆ Fuel Leakage
- ◆ Erratic Supply Of Fuel
- ◆ Pilferage

Support From Government & OMCs

To address these challenges, Government Of India is supporting fuel delivering startups.

With oil marketing companies (OMCs) inviting expressions of interest (EoIs) for home delivery of diesel, the fuel delivery start-ups can now become official resellers by getting registered as Fuel Entrepreneurs.

We see a huge potential for doorstep delivery of fuel primarily in sectors like real estate, hospitals, corporate office parks, schools and institutions, banks, shopping malls, warehouses, transportation and logistics, and the agricultural sector.

TFD Franchise Model

TFD is a professionally run organization with combined work experience of more than 65 years. There is a strong Board of Advisors' team from different walks of life that brings a substantial mix of network in the oil & gas, corporate & political world. By joining hands with a company like TFD, one gets an outstanding opportunity to work with brilliant minds which sets for bringing a revolutionary change in how energy distribution happens in India. If someone is excited to be part of continuous & ever-evolving transitions from diesel delivery to alternate fuels like CNG, Petrol, EVs, etc on the go, TFD is the place to be.



Why TFD?

TFD focuses on making any franchisee that it gets associated with, successful. Unlike traditional franchisers or business associates, here the idea is to be successful together, and for that TFD will work very closely with the franchisee owner to ensure business numbers are met consistently & be successful henceforth. The mantra is **“when you (Franchisee) earn, we (TFD) earn”** & not the other way round. Other than the user-friendly technology support, we give extensive support to the franchisee at a very local level of the city/state, etc, it is running the operations. Without any extra charge, we provide the best possible marketing, advertising, & PR support from central offices in Mumbai & Delhi. The TFD management & team will be at the disposal of the franchisee to ensure we achieve what we set on to.



Industry Challenges



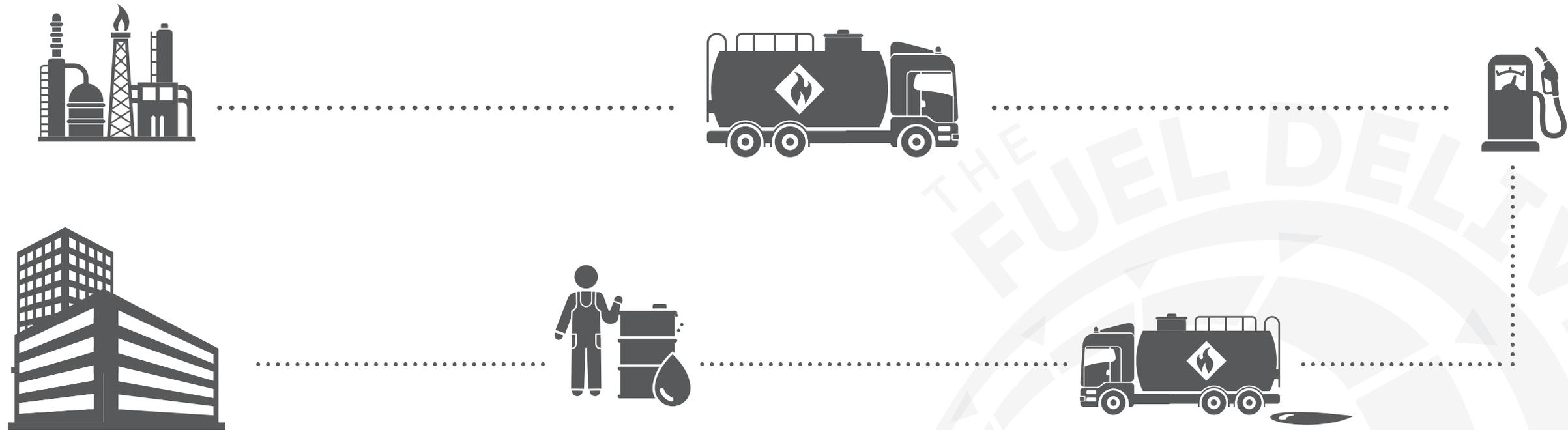
Diesel procurement for personal and/or for professional use is done in a manner that is unsafe and dangerous. The customer goes to the pump to buy the diesel and the transportation from there incurs.

Wastage

Leakage/Pilferage

Evaporation

Loss of Time While The Diesel is Delivered



How TFD is Resolving The Challenges

The Fuel Delivery (TFD) is an endeavor to largely solve the issue of managing your fuel requirements efficiently, cost-effectively, and most importantly, safely.

We intend to deliver diesel to the user in the manner prescribed by the Petroleum Ministry & licensed by PESO (Petroleum & Explosives Safety Organization).

On-demand Fuel Delivery App

Fetch fuel on-demand, anytime, anywhere with the help of our smart app that reduces the hassles of procuring fuel and other diesel requirements. This app allows users to track orders, usage and get on-time notifications about their orders.





USPs of TFD App

Pre-booking as per your requirement on the time slots available on the App

02
STEP

Procuring diesel directly from the oil depots of OMCs

04
STEP

Quick diesel supply will be made within the time slot as chosen at the user's site

06
STEP

01
STEP

Fuel ordering, monitoring & payments through the App

03
STEP

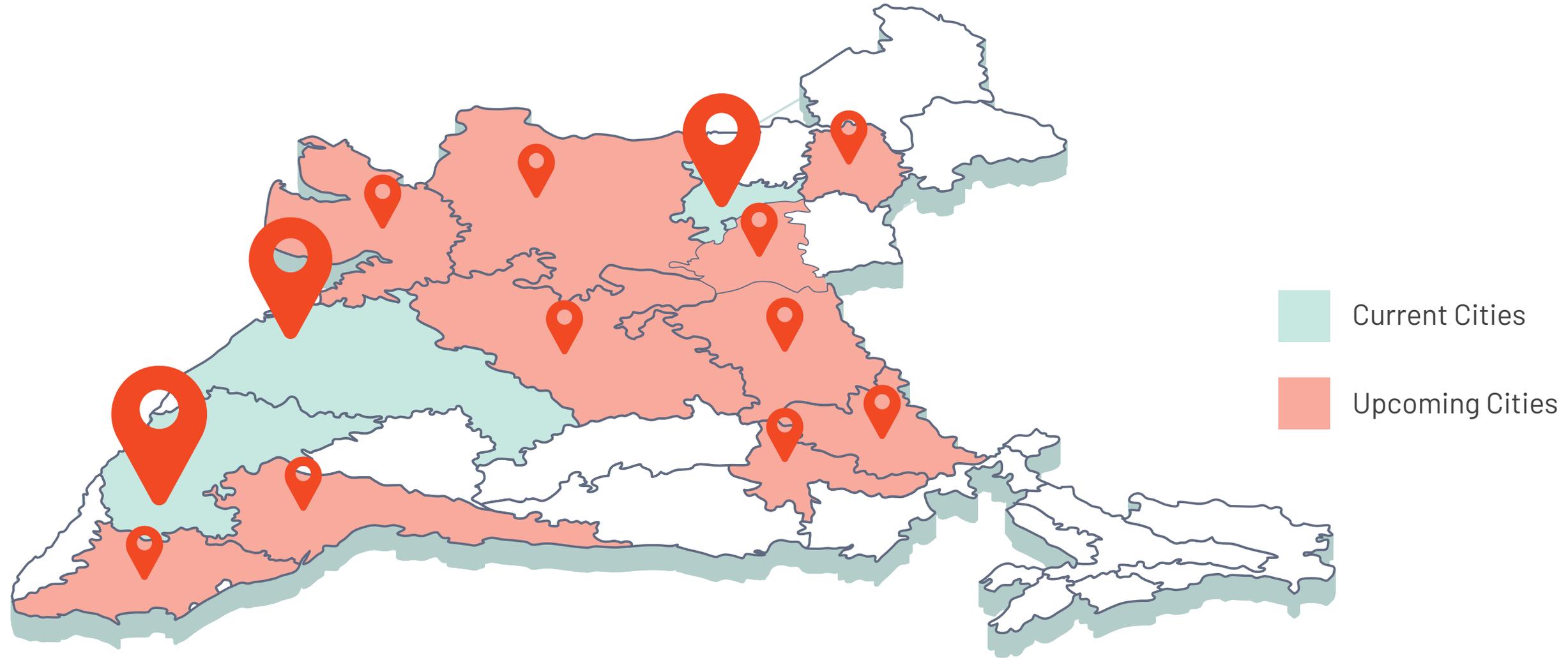
Providing all the latest status of fuel delivery & expenditures through App

05
STEP

Expenditure related MIS can be customized for the monthly report



Our Presence



With TFD Franchise Model you may run the Franchisee anywhere in India.

What Are We Looking For?

Target Segment

We are looking for the individuals and business owners with an adequate experience who wish to participate in future of how energy distribution happens in India.

Motivated Investors

We are in search of individuals/business owners who invest regularly and are keen on grabbing this great opportunity. We welcome motivated investors who are willing to invest time, money, effort & energy, and who can dedicate themselves completely to the model to grow.

Profit Enthusiasts

With great investments come great returns.

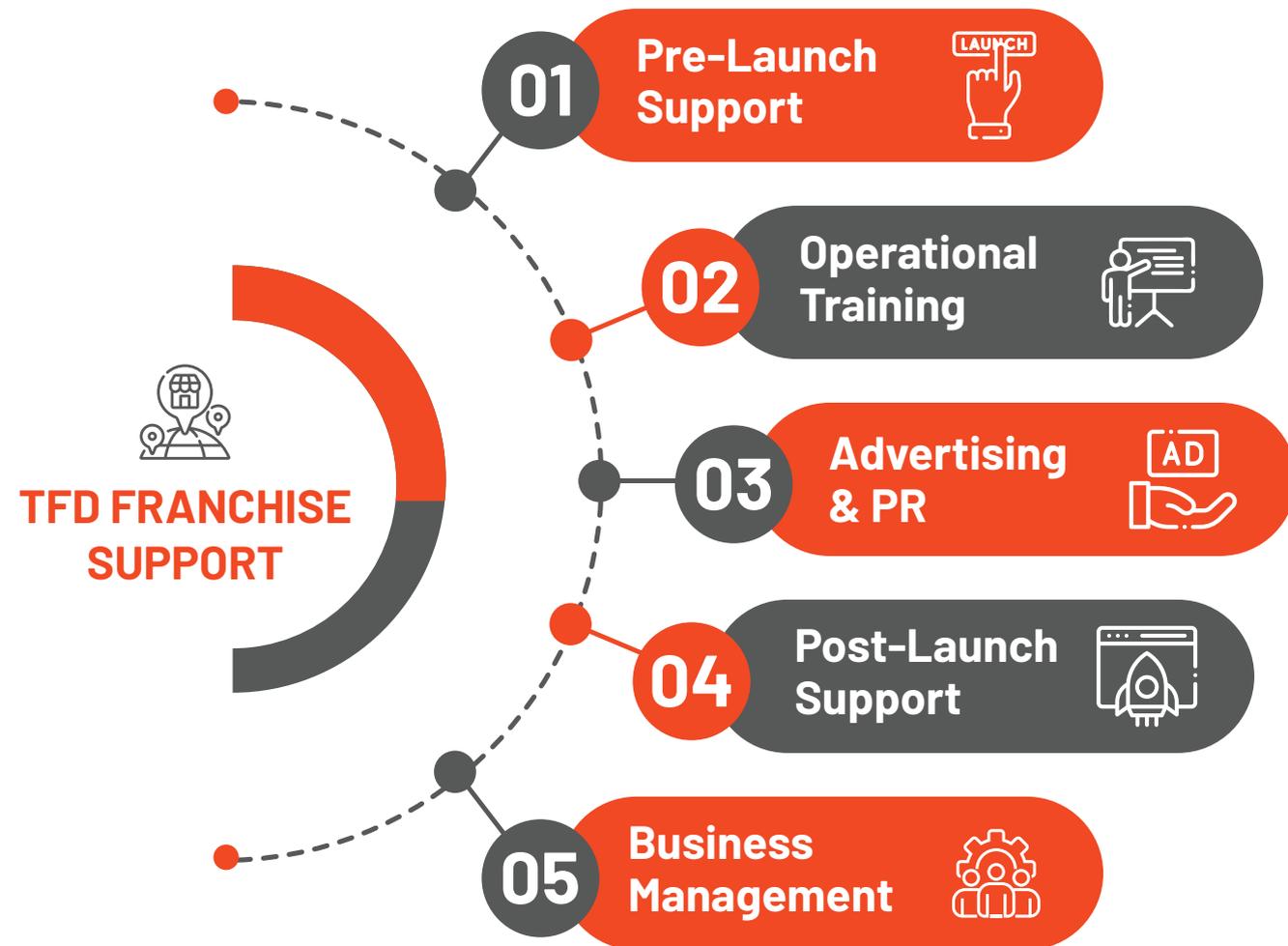
There are good earnings for the Franchisee owner with TFD Franchise Model and we also offer a big fee along with good profit sharing.



The Fuel Delivery Franchise Support



With help of all the given support functions, The Fuel Delivery ensures effective, efficient, and long-term relationships with its franchisees. The franchisee is responsible to use these support activities to garner business.



Own A TFD Franchise Today

Register Today To Join
The Doorstep Fuel Revolution
With Us!

Connect With Us At
corporate@thefueldelivery.com





Thank You!